



Bioneers | Collective Heritage Institute
invites you to partner with us in building a network of
community leadership and activists by sponsoring the
24th annual National Bioneers Conference
October 18-20, 2013 in San Rafael, CA

The National Bioneers Conference presents an acclaimed platform of connection and collaboration for real change. Each year innovators, change-makers and global citizens converge to celebrate and disseminate solutions to the world's social and environmental challenges.

Bioneers is a registered non-profit and The **National Bioneers Conference Partners Program** provides the financial foundation that makes BioCon possible. Bioneers is proud to feature brands that are committed to making a better world. Bioneers Partner Benefits can connect your brand with an audience of attendees, constituents, presenters and high-profile donors eager to support businesses and organizations dedicated to sustainability, fair trade and social justice.

- ◆ Conference attendance: **3,000+**
- ◆ Bioneers Communications Subscribers: **35,000+**
- ◆ Bioneers Social Media Audience: **40,000+**
- ◆ Award-winning Bioneers Radio Audience:
110 million+ in the US
- ◆ Bioneers Television Broadcast Audience on Link TV:
35 million+ in the US
- ◆ Bioneers Television Broadcast Audience on Free Speech TV:
37 million+ in the US
- ◆ Beaming Bioneers Partners Network:
24 localized event sites in the US

The National Bioneers Conference has been at the forefront of addressing the interdependence of natural systems and human society in restoring people and planet. We look forward to welcoming you as a **National Bioneers Conference Partner** in supporting our continuing efforts to cultivate leadership and effect change from the ground up.



*Making Change in
the World*

Bioneers fully and partially subsidizes the attendance of over 525 youth, educator, senior, activist and Native American attendees to our annual National Bioneers Conference.

If you or your organization is interested in making a tax-deductible donation to our Scholarship Fund, we'd love to hear from you!



PREMIUM PARTNER PACKAGE (\$25,000)

- ◆ Listing on National Bioneers Conference (BioCon) website Partners page: includes logo, description and backlink to company website.
- ◆ Logo on homepage of BioCon website.
- ◆ Acknowledgement on Partners page of printed conference program.
- ◆ 50% discount on BioCon Registration (for up to 5 attendees).
- ◆ Logo with backlink on e-registration page.
- ◆ Logo with backlink in three (3) pre-conference Bioneers eComms.
- ◆ Premium Partner recognition in BioCon press kits and media materials.
- ◆ Post-roll advert (15 second video or title card and audio) inclusion in BioCon promo video distributed to and disseminated by all conference presenters, Bioneers constituents, social media channels and media partners.
- ◆ Post-roll advert (15 second video or title card and audio) inclusion in post-conference new media teaser video distributed to and disseminated online by all conference presenters, Bioneers constituents, social media channels and media partners.
- ◆ Premium Partner recognition in BioCon DVD set inserts.
- ◆ Premium Partner recognition in BioCon online and print adverts.
- ◆ Premium Partner recognition in ancillary BioCon collateral.
- ◆ Bioneers will 'Like' Premium Partner Facebook page and feature logo.
- ◆ Share Premium Partner Facebook posts once per month during three (3) month pre-conference season.
- ◆ Premium Partner acknowledgement and Follow Friday mention on Bioneers Twitter feed.
- ◆ Re-tweet Premium Partner relevant posts once per month during three (3) month pre-conference season.
- ◆ Video, audio or slideshow advert on Bioneers YouTube 'Favorites' playlist.
- ◆ Full-page display advert in printed conference program.
- ◆ Invitations (4) to VIP Welcome Reception.
- ◆ Invitations (2) to VIP Luncheon (Sat. or Sun.)
- ◆ Distribute one (1) pre-approved eco-friendly Welcome Bag item to attendees and presenters.
- ◆ Logo on conference grounds Sponsor Banner.
- ◆ Five (5) full conference passes.
- ◆ 10x10 Exhibitor Booth with preferred positioning.

“*The Bioneers community has had a significant impact on my work...*”
—**Michael Pollan**
Author, *The Omnivore's Dilemma*



FEATURED PARTNER PACKAGE (\$10,000)

- ◆ Listing on National Bioneers Conference (BioCon) website Partners page: includes logo, description and backlink to company website.
- ◆ Acknowledgement on Partners page of printed conference program.
- ◆ Logo on homepage of BioCon website.
- ◆ 50% discount on Conference Registration (for up to 5 attendees).
- ◆ Logo with backlink on e-registration page.
- ◆ Logo with backlink in three (3) pre-conference Bioneers eComms.
- ◆ Logo with backlink on BioCon homepage.
- ◆ Invitations (2) to VIP Welcome Reception.
- ◆ Invitations (2) to VIP Luncheon (Sat. or Sun.)
- ◆ Logo on conference grounds Sponsor Banner.
- ◆ Distribute one (1) pre-approved eco-friendly Welcome Bag item to attendees / presenters.
- ◆ ½ page display advert in printed conference program.
- ◆ Bioneers will 'Like' Premium Partner Facebook page and feature logo.
- ◆ Share Premium Partner Facebook posts once per month during three (3) month pre-conference season.
- ◆ Premium Partner acknowledgement and Follow Friday mention on Bioneers Twitter feed.
- ◆ Re-tweet Premium Partner relevant posts once per month during three (3) month pre-conference season.
- ◆ Video, audio or slideshow advert on Bioneers YouTube 'Favorites' playlist.
- ◆ Three (3) full conference passes.
- ◆ 10x10 Exhibitor Booth.

“*Bioneers is central to the re-imagination of what it means to be human.*”

—Paul Hawken
Author and Activist

VALUED PARTNER PACKAGE (\$5,000)

- ◆ Listing on National Bioneers Conference (BioCon) website Partners page: includes logo, description and backlink to company website.
- ◆ Acknowledgement on Partners page of printed conference program.
- ◆ 50% discount on Conference Registration (for up to 5 attendees).
- ◆ Logo with backlink on e-registration page.
- ◆ Logo with backlink in three (3) pre-conference Bioneers eComms.
- ◆ Video, audio or slideshow advert on Bioneers YouTube 'Favorites' playlist.
- ◆ ¼ page display advert in printed conference program.
- ◆ Three (3) full conference passes.
- ◆ 50% discount on 10x10 Exhibitor Booth.

IN-CONFERENCE EVENT SPONSORSHIP OPPORTUNITIES:

Indigenous Forum (IF) Tent (\$10,000)

(Venue for programming exclusively related to Indigenous issues)

- Listing on National Bioneers Conference (BioCon) website Partners page: includes logo, description and backlink to company website.
- Logo and acknowledgment on IF Tent signage.
- Acknowledgement on Partners page of printed conference program.
- Logo on IF program schedule pamphlet.
- Press release regarding partnership in presenting the IF.
- Acknowledgement with backlink in all online listings of IF programming.
- Acknowledgement on Partners page of printed conference program.
- IF Partner recognition in IF DVD set inserts and on product packaging.
- Logo with backlink in three (3) pre-conference Bioneers Indigenuity eComms.
- Two (2) Fri-Sun IF passes.

Moonrise Women's Leadership Tent (\$10,000)

(Venue for experiential sessions and programming exclusively related to Women's Leadership)

- Listing on National Bioneers Conference (BioCon) website Partners page: includes logo, description and backlink to company website.
- Logo and acknowledgment on Moonrise Tent signage.
- Acknowledgement on Partners page of printed conference program.
- Logo on Moonrise Tent schedule pamphlet.
- Press release regarding partnership in presenting the Moonrise Tent.
- Acknowledgement with backlink in all online listings of Moonrise Women's Leadership programming.
- Acknowledgement on Partners page of printed conference program.
- Partner recognition in Moonrise DVD set inserts and on product packaging.
- Logo with backlink in three (3) pre-conference Bioneers Moonrise eComms.
- Two (2) Fri-Sun afternoon BioCon session passes.

VIP Luncheons (\$5,000)

(All three days)

- Branded banner in venue.
- Branded table tent cards.
- Logo and acknowledgements on invitations.

VIP Greenroom (\$5,000)

(All three days)

- Branded banner in venue.
- Branded table tent cards.
- Logo and acknowledgements on presenter communications.

VIP Reception (\$5,000)

(All three days)

- Branded banner in venue.
- Branded table tent cards.
- Branded cocktail napkins.
- Logo and acknowledgements on invitations.

High-profile Donor Cultivation (Kinship Circle) Dinner (\$20,000)

- Branded banner in venue.
- Branded table tent cards.
- Branded cocktail napkins.
- Logo and acknowledgements on invitations.
- Acknowledgment announcement at Kinship Circle Dinner.
- Two (2) invitations to Kinship Circle Dinner.
- Logo and acknowledgment on Kinship Dinner follow-up communications.
- Logo and acknowledgment on 25th Anniversary collateral (to be distributed post-conference).
- Press release regarding partnership in launching the Kinship Circle campaign.
- Logo and slug-line on all Kinship Circle cultivation communications through April 2014.

ADD-ONS:

(Please contact us for availability & pricing)

- Branded Lanyards.
- Branded Attendee Badges.
- Welcome Bag Inserts.
- Welcome Bag Product.
- Premium Booth upgrade.

CONTACT INFO:

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To view this information and submit your payment online,
please visit: www.conference.bioneers.org/becomeapartner

SPONSORSHIP COMMITMENT

Name of Organization or Donor _____

(As it should appear on marketing or promotional materials)

Address _____

City, State, Zip _____

Telephone _____ Fax _____

Contact Person _____

SPONSORSHIP

- Premium Partner Package (\$25,000)
- Featured Partner Package (\$10,000)
- Valued Partner Package (\$5,000)
- Indigenous Forum Tent (\$10,000)
- Moonrise Women's Leadership Tent (\$10,000)
- VIP Luncheons (\$5,000)
- VIP Greenroom (\$5,000)
- VIP Reception (\$5,000)
- High-profile Donor Cultivation (Kinship Circle) Dinner (\$20,000)

We are unable to participate as a sponsor this year but please accept our donation of \$ _____

Payment Method:

Please charge my: MasterCard, Visa, Discover or American Express (please circle)

Account Number _____ Expiration date _____

Name on card (please print) _____

Cardholder's signature _____

Enclosed is my check for \$ _____

Please make all checks payable to Bioneers

(Tax ID # is 85-0432731)